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Lisa M. Vaughn  
Gladiator Law Marketing

Sent via e-mail [lisa@gladiatorlawmarketing.com](mailto:lisa@gladiatorlawmarketing.com)

Dear Lisa:

I wanted to take this opportunity to express my sincere gratitude to the Gladiator Law Marketing team for helping me navigate through my firm's recent re-branding and new website launch.

I approached Gladiator Law Marketing in January of 2015 upon the recommendation of fellow attorneys who recommended the Gladiator Team after hearing of my displeasure with the "one-size fits all cookie cutter approach" of most SEO and website development firms that market to lawyers and law firms. From my very first contact with Gladiator (GLM), it was readily apparent that the GLM Team took a different approach that was not only personalized, but was also transparent in terms of what the GLM Team was able to deliver and the pricing for such deliverables. Throughout the website development process, I was listened to intently and was given excellent pointers, feedback and suggestions by the GLM Team. The GLM Team was responsive and an absolute pleasure to work with. Not only were my preferences reflected in their design proposal, but the final design exceeded my expectations and was in absolute sync with my firm's overall objective and mission of providing focused and personalized attention to our clients. Since the launch of our new GLM designed website, we have received a very favorable response from existing, former and potential clients, which further evidences that the GLM web development process was specifically tailored to my firm's needs and objectives. Even after the launch of my firm's new website, the GLM team has been very responsive whenever a question has arisen and during continued collaboration in building ongoing content for our website.

Being a solo practitioner, it is reassuring to know that there is a website development and marketing firm for attorneys that is market savvy and technically agile, as opposed to the big box legal marketing firms that essentially provide the usual run of the mill, off the rack, one-size fits all approach with their never ending contracts and commitments. The GLM Team's efforts and professionalism are applauded and greatly appreciated.

Sincerely,

John R. Colvin

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*Licensed in Tennessee and Alabama*